

Bonjour Paris!



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For centuries, Paris France has been collectively regarded as the center for the arts and other manifestations of human intellectual achievement; attracting and showcasing the best the world has to offer in perfume, fashion, design, culinary and wine. Paris can be considered the ultimate host attracting creative genius from within and beyond its borders – culture in its purest form. It is no wonder then that Parisians have mastered the state of great comfort and extravagant living. Luxury is woven into the very fabric of their culture; the key in luxury is discretion.

Discrete luxury now has an address: 19 bd de la Tour Maubourg, home to Le Narcisse Blanc Hotel-Spa. This rarely offered and coveted historic Haussmann building is as privileged a location as it gets, in the French capital. Although recently debuted in 2016, Narcisse has been a century in the making.

The French understand that referencing the past is a value that opens the way to modernity. Aply, thus re-imagined, French Muse, Ballerina Cleo Merode and the Narcisse flower together would be the inspiration, and ultimate hosts to the guests of this world class address. In this city, full of over-achievers, anything short of pure perfection would be treason.

To execute this next chapter in history, a talented design team of co-authors was assembled. Designers Laurent Bardet and Laurence Jean, from Laurent and Laurence respectively, were to lead the artistic direction, branding and interior architecture. Thierry Martin and Thibaut Fron's company-Exclusive Interiors by T&T based in Compiègne would execute the design of the hotels interior.

All 37 guest rooms and suits are defined and designed by their view. Regal, romantic, bespoke, pearl studded adorned millwork, metallic gold frames and hand painted flowers crown the walls like the Ballerina's tiara. Butter beige and warm creams conjure up thoughts of champagne as bubbly floral prints meander through couture fabrics. Silk Taupe's and Satin Rose prevail as if pulled from Cleo's wardrobe much like Boldini's



1901 painting suggests. Regardless of size, every room echoes the classic light and airy Parisian apartment. High ceilings and terrace doors open to expose a view of Paris that is, simply put, unparalleled.

As I do, take inspiration from this must-see hotel. Use these tips to incorporate into

your own home décor by following their lead:

- use a relevant colour pallet and marry it with modern clean lines
- add moldings, texture and patterns to create extra rich interest
- repeat themes like the flower in the different design elements
- layer and mix "like" fabrics together
- use lighting to enhance the design not just illuminate it

- be sure to mix masculine with feminine for balance

- add metal undertones, and mirrors to reflect the natural light
- don't forget the ceilings, play up the illusion of height with draperies, or hanging fixtures
- remember flow, scale and proportions are equivalently important

Le Narcisse Blanc

***HOTEL – SPA PARIS 19,
bd de la Tour Maubourg,7500 Paris***



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